



Destination:
Fuel Management

An efficient route to a better bottom line.



Full Service Solutions

New and Better Ways to Manage Fuel Costs

Fuel costs have always been a major line item in your fleet's budget. But today's volatile prices at the pump require new thinking on how to monitor, measure, and manage your fuel spend.

With nothing less than profitability on the line, fuel management strategies must be fast-acting, long-lasting, and all-encompassing. Performance

and accountability are key as everyone in your organization feels the pressure to adopt more efficient practices. Robust monitoring and reporting are essential if you want to see measurable results. And good communications are vital in order to squeeze more miles from every gallon of gas.

Save Up to 10% With Donlen As Your Strategic Consulting Partner

Donlen has a multi-tiered approach to saving on fuel spend that incorporates buying power, extensive tracking and reporting, and best practices for drivers. Donlen's innovative technologies and consultation help you expertly manage your fuel consumption mile after mile. The result is remarkable—annual savings of up to 10%.

We'll start by identifying the factors that contribute to your fleet's fuel spend such as excessive purchases, driver behavior, and vehicle procurement. The next step is to implement the

right cost-saving solutions for your fleet. And finally, we will help you track and report activity and results—quickly and easily—so you can take the appropriate steps to fine-tune your performance at every turn.

You'll see results within the first 90 days:

- Better profitability
- Performance improvement
- Even a reduction in your fleet's emissions

Step-By-Step Solutions

You can't control oil prices, but you can do something about driver practices that waste fuel. Inefficient acceleration habits, inaccurate odometer reporting, excessive purchases, and poorly inflated tires all contribute to declining profitability. Donlen has a full suite of solutions to get your spending on track.

Donlen MasterCard® Fuel Program

Reduce expenses and make it easy for your drivers to get the fuel they need with the most widely accepted fuel card in the industry. Accepted at more than 98% of stations across the country, the Donlen MasterCard® Fuel Card will give you detailed daily reports on fuel usage and odometer readings for accurate MPG calculations. You can customize spending limits and promote driver compliance with more efficient practices, and you'll get a discount of up to 5¢ per gallon at more than 30,000 participating stations.

Driver Alerts

Donlen's PUSH program (Prevent Unnecessary Spending and Hazards) analyzes the fuel spend data of each driver to track:

- Actual MPG vs. expectations
- Fuel purchases in relation to tank capacity
- Sequence of odometer readings
- Daily spending limits
- Number of daily transactions
- Individual transaction limits

E-mail notifications of exceptions are sent to drivers, and if required, a manager. In addition, drivers are given tips on the best ways to prevent unnecessary gas consumption. As a result, drivers become aware of their accountability and change their behavior.

FleetWeb® Reporting

Donlen's innovative FleetWeb® delivers simple, secure, real-time information to your desktop. Our Fuel Usage Report and Fuel Card Exception Reports can be customized to give you data the way you want it—sorted by vendor, vehicle, and many other options.

Start Saving Now

For more information about Donlen Consulting Services and our fuel management solutions, call us at 847-714-1400.



The Donlen MasterCard® Fuel Card is issued by Regions Bank pursuant to a license by MasterCard® International Incorporated. MasterCard and the MasterCard Brand Mark are registered trademarks of MasterCard International Incorporated.

About Donlen Fleet Management Services

Donlen Fleet Management Services is a subsidiary of Donlen Corporation, North America's fastest growing fleet leasing and management company. Our clients benefit from our 40 years of experience, innovative technology, global reach, green initiatives, and passionate focus on proactive, value-packed service. We're your smart, creative, reliable partners on the road to success – **and we're changing the way you work.**



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