

**Barry Steel**

Senior Vice President of Sales
Development and Strategy

Barry Steel is Senior Vice President of Sales Development and Strategy for Donlen Corporation. Since 2002, when Barry joined Donlen as Senior Vice President of Sales, he has been an integral part of Donlen's Leadership Team and its significant growth.

Before joining Donlen, Barry spent six years at GE Capital Fleet Services where he began his career as an Account Manager in Philadelphia. He then was promoted to several management positions in St. Louis, Mo., and Irvine, Calif. before relocating to GE Capital headquarters in Eden Prairie, Minnesota.

Prior to GE, Barry began his fleet leasing and management experience at Enterprise Leasing as an Account Manager.

Barry is an active member and participant in the NAFA Fleet Management Association, Automotive Fleet and Leasing Association (AFLA) and other fleet related associations.

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