

10

surprising ways to use FLEET TELEMATICS DATA

1

Track vehicle downtime while at repair facilities.

2

Control the number of pool vehicles in your fleet.

3

Determine feasibility of integrating alt-fuel vehicles into your fleet.

4

Overlay fuel card purchases onto daily routes to understand fueling behavior.

5

Extend the lifespan of brake and tire components by more than 10,000 miles.

6

Track how long after upfit your vehicles sit at a dealership before your drivers pick them up.

7

Identify diagnostic trouble codes through the vehicle dashboard.

8

Reduce the risk of accidents by more than 10%.¹

9

Warn drivers of low voltage vehicle batteries.

10

Improve fuel economy by more than 10%.¹

Implementing telematics into your fleet is no longer only about tracking assets.

It's about using the data in other ways to positively impact your bottom line: improve your fleet safety, understand the best time to cycle your vehicles, and ensure your fleet is utilized efficiently.



ENSURING SUCCESS

Communication is key to a successful telematics program. Keeping drivers and management informed at each step – from the initial decision to use telematics on through performance updates – will improve your outcomes.

We provide telematics and analyze data for companies to help them achieve a positive return on their investment.

Let us show you how to make the most of your data.

CALL US 847-714-1400

 **DONLEN**
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¹CASE STUDIES:

Return on Investment: Ericsson Sees Results with DriverPoint® Telematics
<http://donlen.com/driverpoint/index.html>

Fisher Auto Parts Achieves Telematics ROI
<http://donlen.com/fisher-auto-parts-achieves-telematics-roi-case-study.aspx>

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