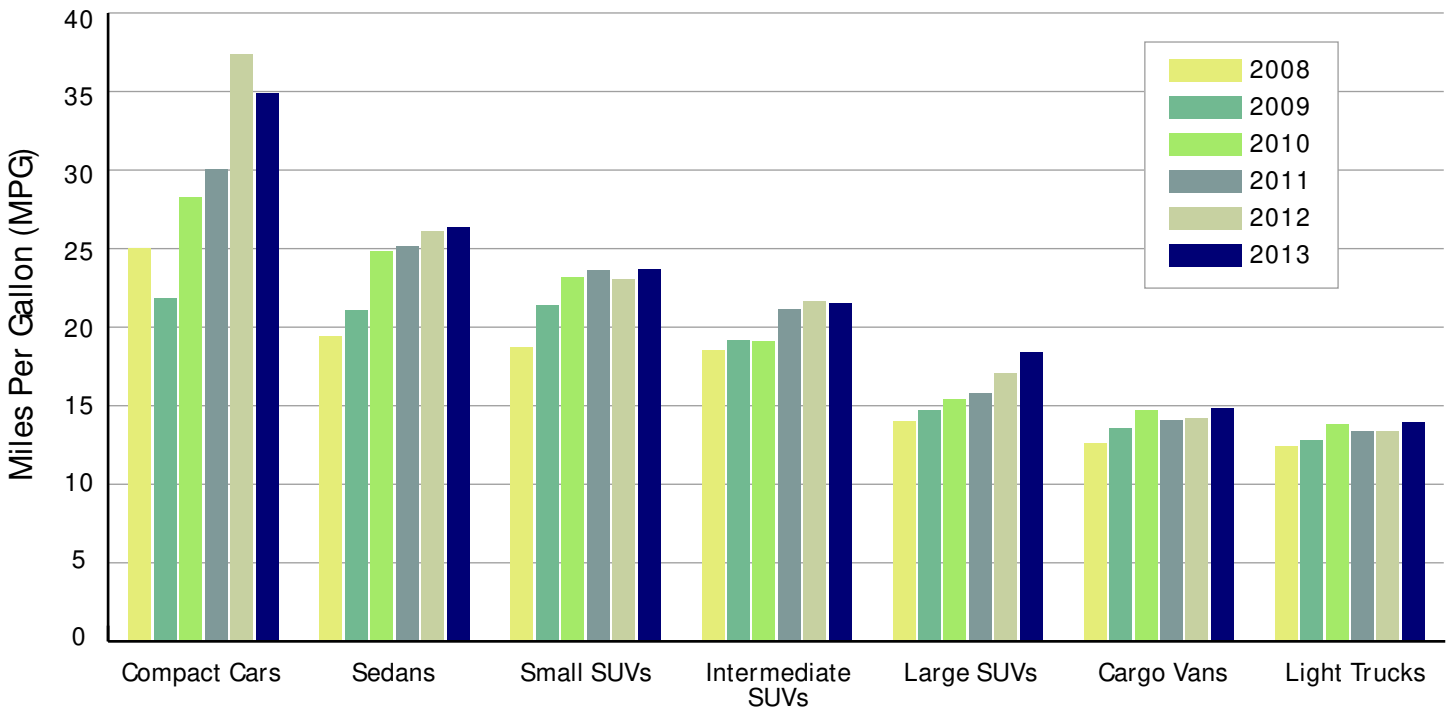


## Fuel Economy by Model Year

Donlen Data for June/July/August, 2013



### Observations

- A wide variety of vehicle technology changes by OEMs resulted in accelerated increases in fuel economy over the last six model years.
- Compared to other segments, the increase in compact car fuel economy over the last six model years was driven by a shift to hybrid vehicles in the Donlen portfolio.
- By replacing older vehicles, companies are able to take advantage of improvements in vehicle technologies and reduce both overall fuel spend and their carbon footprint.
- Savings can be substantial. For instance, when paying an average of \$3.36 per gallon for gas, replacing a 2008 intermediate sedan running 20K miles with a 2013 model year vehicle will save \$753 annually.

### Methodology

- Segmentation based on Donlen's internal vehicle segment code.
- MPG based on use of our Donlen Fleet MasterCard® fuel card.
- Data was collected over the three-month period of June, July, and August 2013.
- Includes only vehicles with purchased gallons associated with valid mileage entries.

### About Donlen's Strategic Consulting Services:

Using deep analysis and proprietary tools, Donlen's consultants work with companies to identify opportunities and create actionable plans to help them lower their operating expenses, reduce their environmental impact, and meet their strategic goals.

The Donlen Fleet MasterCard® card is issued by Regions Bank pursuant to a license by MasterCard® International Incorporated. MasterCard and the MasterCard Brand Mark are registered trademarks of MasterCard International Incorporated.

**CONTACT US:**

847-714-1400

[www.donlen.com](http://www.donlen.com)

 [donlen-corporation](https://www.linkedin.com/company/donlen-corporation)

 [@donlenfleet](https://twitter.com/donlenfleet)