

STRATEGIC CONSULTING

Return on Investment: Ericsson Sees Results with Telematics

Ericsson, a world-leading provider of telecommunications equipment and services to mobile and fixed network operators, continually looks for ways to cut costs and increase the efficiencies of their fleet.



"Managing the data provided by such technology is key to a successful outcome. Not all data is equal; some data points require immediate action in order to satisfy our company's progressive risk management concerns."

– Brad Bohnen,
Ericsson Head of Fleet
Management – North America

DOWNLOAD THE CASE STUDY HERE:
<http://donlen.com/driverpoint/index.html>

Using DriverPoint® Telematics data, Ericsson received additional insight into the operation of their vehicles to identify opportunities to lower cost and increase safety.

Results? Widespread improvements throughout the fleet:



TECHNOLOGY

Benefits for you

- Consolidate multiple toll accounts into one program
- Eliminate the need to fund accounts
- Centralized controls, reporting, and payment processing
- Enhanced visibility into your fleet's tolling activity with integrated reporting
- Eliminate toll expense reporting

Benefits for drivers

- Take advantage of high-speed, cashless toll lanes
- Simplified transponder management
- Toll error processing and violation resolution
- Customer support
- Driver communication and fulfillment coordination
- Personal toll tracking



“...the Goodman Networks day-to-day toll management program has been streamlined and consolidated. As a result, I am able to dedicate more time to other areas of our fleet program without having to worry about tolls and violations.”

– Kelli White,
CAFM National Fleet Manager,
Goodman Networks

CONTACT YOUR ACCOUNT MANAGER TO TALK ABOUT TOLL MANAGEMENT

CUSTOMER SERVICE



2,756 Truck-related CARE® cases submitted

CARE®

54.4% one-touch resolution

(Customer Activity and Request Engine)

Donlen named to IAOP Top 100 list for eighth time!



“The companies on The Global Outsourcing 100 list are proven leaders. They are the companies you want to partner with to achieve success.”

– Michael F. Corbett, IAOP Chairman

“Top 100” in 2014, 2013, 2012, 2011, 2009, 2008, 2007, 2006

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