

TOTAL COST OF OWNERSHIP

Strategic Consulting

(Mini Case Study) Industry: Agriculture
Fleet Size: 275



Opportunity:

- An aging fleet resulted in high levels of non-preventive maintenance and downtime
- Longer cycling times resulted in the inability to leverage advancements in vehicle technologies
- Older vehicles resulted in low levels of driver morale

Solution:

- Evaluate the advantages to cycling
- Identify ideal cycling parameters
- Create an implementation plan

Results:*

- Average monthly maintenance spend decreased 43% (\$150 per unit)
- Preventive maintenance compliance increased to 84% from 56%
- Fuel economy increased 11% over two years

*Your results may vary.

CARE® Customer Activity and Request Engine

6016
CARE® cases submitted

(Average time to one-touch resolution: < 5 minutes)

59%
one-touch resolution



FleetWeb®
99.6%
Uptime

DonlenDriver®
99.7%
Uptime



Remarketing

28
days to sell

101%
Average NAI%

105%
Average Guidebook

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DriverPoint Telematics users can now download the mobile version and have access to many of the same features in the full application, allowing users to manage their drivers and fleet from anywhere.

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