

Manage Your Data

Managing data is key to running a successful, more cost-efficient fleet. However, this can be one of the most overwhelming tasks for fleet managers. With the right tools and the right information, Donlen can help you uncover the full potential of your fleet savings opportunities.

Capture the right data with DriverPoint

The right tool for capturing data begins with Donlen's DriverPoint® Telematics. Donlen's customized telematics program provides insight into improving your fleet by analyzing a driver's behavior, such as rate of acceleration, hard stops, idle time, and driving routes all of which greatly impacts your MPG and fuel cost.

DriverPoint Telematics, combined with our award-winning FleetWeb® technology, lets you uncover the right data surrounding your fleet, such as vehicle downtime,

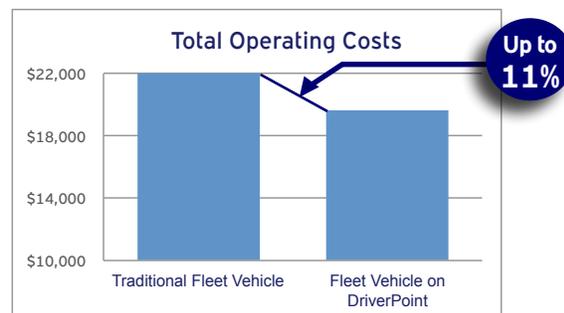
driver safety, fuel card usage, and predictive maintenance.

How does telematics help me if I already capture data through other programs such as fuel?

With DriverPoint Telematics, you can match up your vehicle's fuel data and driving route to your fuel card. If costs do not match, this may indicate misuse of a fuel card and potential fuel fraud, which in the long-term will cost your company and fleet money. This is just one example of the benefits of telematics.

Uncover fleet savings opportunities

Donlen's Strategic Consulting Team is comprised of top-tier analytical thinkers who utilize our state-of-the-art technology together with comparative data to deliver customized solutions and recommendations to help increase your fleet's efficiency and reduce costs. Through DriverPoint Telematics, Donlen can help you **lower your Total Operating Costs by up to 11%.**



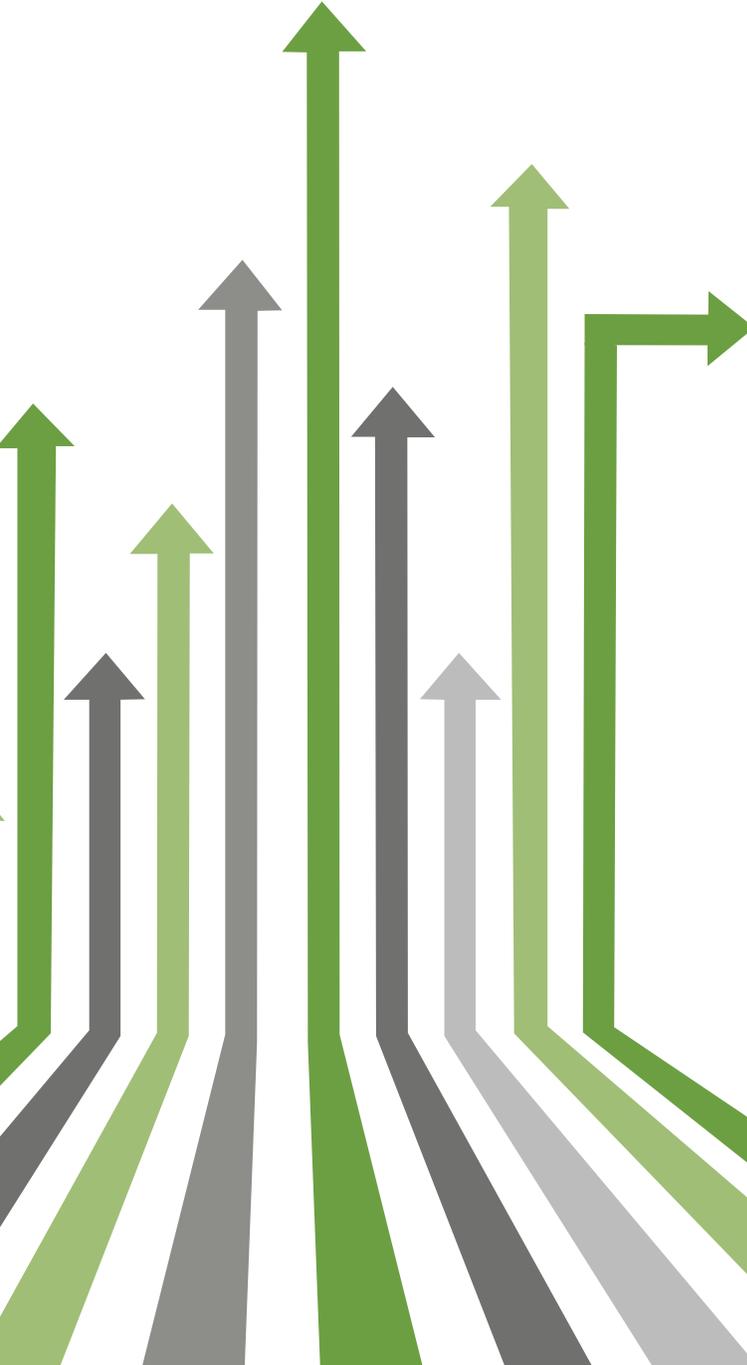
Realize savings

Telematics offers fleet managers more valuable data than ever imagined. DriverPoint manages this data and makes it easy to understand, so you can take action. After understanding your fleet's initial performance, DriverPoint can be set up to send customized alerts. Your managers will receive a summary of their driver's driving behavior. Scorecards reinforce these alerts and rate the driver's behavior on a scale of 0 to 10, offering tips for improvement and allowing drivers to get visibility into specific details of their driving.



Taking it one step further

Donlen offers DriverPoint Consultative Services, which allows our telematics experts to assist in managing your data. This takes the daily report generation out of your hands and allows you to focus on strategic improvements that are key to your business.



Drive \$avings NOW!

Contact Donlen at 847-664-7730 for more information and to see how we can help you manage your data and reduce costs.

Data → Donlen → Done!

 **DONLEN**
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